



HURON CONTINENTAL MARKETING

JANUARY 27, 2026

MARKET REPORT

WWW.HURONCMARKETING.COM

WEIGH UP, FEEDING, AND FED COWS STRONG

\$170.00 - \$180.00

STEERS

WESSINGTON	18 BLK	434#	\$585.00
WESSINGTON	53 BLK/BWF	547#	\$506.00
WESSINGTON	85 BLK	652#	\$436.50
WESSINGTON	31 BLK	660#	\$428.00
HITCHCOCK	11 BLK	709#	\$411.00
HITCHCOCK	46 BLK	749#	\$407.25
HITCHCOCK	75 BWF	725#	\$407.00
WESSINGTON	72 BLK	734#	\$406.50
HURON	112 BWF	742#	\$405.25
HITCHCOCK	65 BWF	852#	\$375.50
HITCHCOCK	66 BWF	881#	\$370.00

HEIFERS

HURON	100 BWF	654#	\$493.00
HITCHCOCK	12 BWF	552#	\$420.00
WESSINGTON	99 BLK	586#	\$420.00
HITCHCOCK	36 BLK	691#	\$415.00
HITCHCOCK	20 BWF	592#	\$406.00
HURON	6 BLK	672#	\$405.00
WESSINGTON	17 BLK	619#	\$402.00
HITCHCOCK	124 BWF	735#	\$389.00
HITCHCOCK	38 BWF	730#	\$386.00
CORSICA	62 BLKREDX	911#	\$320.00
CORSICA	63 BLK	937#	\$318.00
CORSICA	60 BLKREDX	1018#	\$306.00

UPCOMING SALES:

February 3, 2026

American Merchantile Exchange Auction 11:00AM sharp!

P Spear Ranch (Ranch Delivery) Will be offering in load lots

222 Blk & few Rd Strs NHTC 52 Mega cal ration 930# 3% shrink

418 Blk & few Rd Strs NHTC 48 Mega cal ration 835# 3% shrink

ROGER JOHNSON 12 BLK S&H 700-800#

RON VOLK 150 BLKREDX STRS NHTC W/ 4 RED 725-825#

RON VOLK 80-90 BLKREDX HFRS NHTC 575-600#

JOHN DIXON 300 BLKREDX HFRS 800-900#

FEBRUARY 10, 17, 24, 2026 WEIGH UP COWS AND FEEDER SALE

Contact our Field Representatives to consign your cattle!

Kim Ulmer: 605-845-8700

Cauy Hofer: 605-350-0193 * Darrel Mandernach: 605-203-0548