



HURON CONTINENTAL MARKETING

January 14, 2025

MARKET REPORT

WWW.HURONCMARKETING.COM

COWS STRONGER.

COWS \$120-\$138

THE CATTLE MARKET CONTINUES TO SHOW STRENGTH WITH HIGH DEMAND FOR GOOD CATTLE

STEERS

HURON	4	RED	380	\$414.00
WESSINGTON	10	BLK	434	\$394.00
WESSINGTON	56	BLK	552	\$38250
HURON	11	RED	506	\$360.00
ALPENA	26	BLK/CHR/RED	549	\$335.00
WOLSEY	11	CHRX	569	\$331.00
TULARE	25	BLK	643	\$324.00
HURON	23	BLK	620	\$323.00
ALPENA	75	CHR/RED	708	\$302.00
WOLSEY	72	CHRX	738	\$295.00
TULARE	71	BLK	768	\$294.00
HURON	65	BLK	796	\$280.25
YALE	56	CHRX	864	\$278.00
YALE	56	CHRX	879	\$278.00
WOLSEY	60	RED	891	\$275.50
WOLSEY	60	RED	875	\$275.50
WOLSEY	70	BLK/RED	810	\$271.00
HURON	110	BLK	918	\$269.75
CARPENTER	61	BLK/BWF	905	\$269.50
HURON	55	BLK	926	\$268.75
HURON	55	BLK	947	\$266.00

YEARLING STEERS

CORSICA	127	BLK DL	875	\$268.00
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HEIFERS

HURON	7	RED	385	\$363.00
WESSINGTON	15	BLK	425	\$359.00
WESSINGTON	43	BLK	525	\$338.00
WOLSEY	13	RED	522	\$320.00
ALPENA	45	CHRX	676	\$286.00
WOLSEY	27	RED	653	\$284.00
WOLSEY	86	RED	715	\$280.00
WOLSEY	30	BLK	698	\$278.50
WOLSEY	70	RED	840	\$256.25

YEARLING HEIFERS

HITCHCOCK	132	BLK DL	980	\$251.00
HITCHCOCK	129	BLKREDCHR DL	956	\$251.00
CORSICA	132	BLK RED DL	883	\$248.00

UPCOMING SALES:

January 28, 2025

Kenny Gordon, Hitchcock

180 F1 BLK BALDY HFRS, RQ, 650-775#

60 BLK ANG HFRS, RQ, 650-775#

235 BLK/F1 BLK BALDY STRS, 650-775#

Jason Mallon, Huron

100 F1 BLK BALDY HFRS, RQ, 650-750#

100 F1 BLK BALDY STRS, 775#

John Derksen, Huron, 315 SIM-ANGUS HFRS, HR, RQ, 825-925#

Mark & Adam Bushfield, Hitchcock, 100 BLK STRS & HFRS, 750-850#

Delbert Walter, Huron, 85 BLK STRS & HFRS, 750-850#

Dave Hovde, Wessington, 57 RED & BLK STRS & HFRS, HR, 650-750#

Bob Hine, Wessington Springs, 160 BLK (Few RED) SIM-ANGUS, STRS, HR, 800-825#

Jayden Kahre, Wolsey, 170 BLK STRS & HFRS, 650-800#

February 04, 2025

Greg & Cole Mehling, Wessington Springs, 400 BLK ANG STRS & HFRS, RQ, HR, 550-650#

Cole Mehling & Jerry Phillips, Wessington Springs, 60 BLK ANG STRS & HFRS, RQ, HR, 550-650#

UPCOMING SALES:

Expecting 2000+ Hd at each sale in January

January 21, 2025

Hohm Farms, Yale, 260 BLK & BWF STRS, 850-925#

Dams Zoetis DNA tested in top 2% for GROWTH & CARCASS

Craig Brock, Hitchcock, 300 BLK STRS, 900-950#

Travis Olson, Hitchcock, 180 BLK(FEW REDS), 875-925#

Jeremy Nowell, Tulare, 170 BLK STRS & HFRS, 800-925#

Fred Reiner, Wessington Springs, 6 BLK STRS & HFRS, 700-850#

Contact our Field Representatives to consign your cattle!

Kim Ulmer: 605-845-8700 * Vaughn Wicks: 605-350-8110

Cauy Hofer: 605-350-0193 * Darrel Mandernach: 605-203-0548